

NEW FOR 2011! NEW FOR 2011! NEW FOR 2011!



**EAST RIVER ENERGY IS PLEASED TO INTRODUCE OUR NEW
PRICE OF THE DAY BUDGET PLAN
FOR OUR PRICE OF THE DAY CUSTOMERS**

This season, you can budget your heating oil costs by signing up for our new Price of the Day Budget Plan (PDBP). This PDBP allows you to spread your oil payments evenly throughout the contract period by making monthly payments beginning in August 2011. By utilizing PDBP, it eliminates the possibility of having to make a large oil payment in the winter months at a time when you are also paying off your holiday bills.

Set up payment by EFT (direct transfer) and receive a \$0.12 per gallon discount from the price of the day.

To arrive at your budget payment, we will use your historical oil usage pattern multiplied by the anticipated price of the day divided by 10. Should the price of the day or your usage exceed the amount that your budget is based on, a slight adjustment may be made to your payment so that there is little or no balance at the end of the contract. If there is a credit on your account at the end of the season, this amount will be applied to lower your payments for the following season.

To enroll in the PDBP, complete and sign this agreement, sign the master contract on the reverse side, and return both copies to us.

Should you have any questions, call **203.453.1200, press 1 for the Retail Department**, and one of our Customer Service Representatives will be happy to assist you.

I wish to enroll in the Price of the Day Budget Plan (PDBP).

I anticipate using _____ gallons at \$_____ per gallon

My monthly budget payment will be \$_____.

I agree to pay by EFT to receive the \$0.12 per gallon discount.

Signature _____

Print name _____

Address _____

Phone _____

E Mail _____